



## Vertical Market:

- In the time of the Coronavirus

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### Sihl Premium Line

Sihl premium performance products of for Aqueous, Latex, (eco)Solvent & UV cure printers. 85+ products with a wide variety of uses from Photo Media to Point of Sale applications. Canvas, paper & synthetic based products.

### Sihl Value Line

17 new value priced and value added products for the Sihl portfolio. New economically priced poster products, production canvas, window perforation films and floor graphics.

### Subicolor

Sihl's brand of Dye Sublimation papers. High performance, excellent dry time, reduced ink usage and faster transfer times.

### Design2Wall

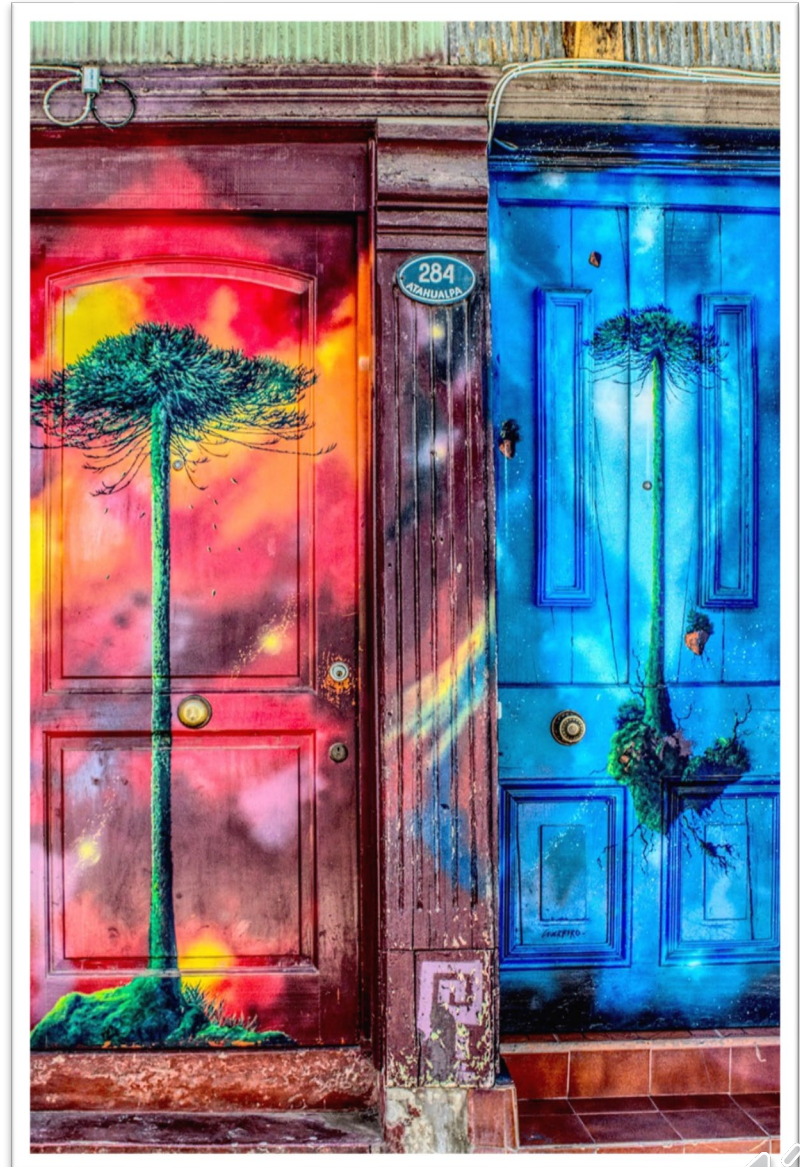
Sihl's line of non-woven wallpapers. All of Sihl's Design2Wall products provide dimensional stability, PVC free and flame retardant qualities.



Point of Purchase for today

In the following slides we are going to present Sihl wide format products that could be used for Quick Signage in these times of the Coronavirus.

We hope this will give you some creative ideas to help you and your customers.



**Can be installed by anyone at anytime!**

## 3208 & 3209 QuickStick

3208 Compatibility: ESLU 3209 Compatibility: ALU

### Overview

- Economical low tack removable adhesive backed polyester fabric.

### Specifications

- 12 mil (6mil liner), 160gsm / 295 gsm with liner, Low tack removable adhesive, Matte finish

### Benefits

- QuickStick is an easy to install adhesive media. You do not need to be a professional installer as it is a forgiving product to install.



## 3517 WallGrafX Prime

Compatibility: ESLU

### Overview

- Premium low tack removable adhesive backed polyester fabric

### Specifications

- 14 ml (5mil liner), 225gsm / 360 gsm with liner, Low tack removable adhesive, Satin finish, Block-out fabric. **Fire Certified ASTM –E84 Fire Certified & M1 Certified**

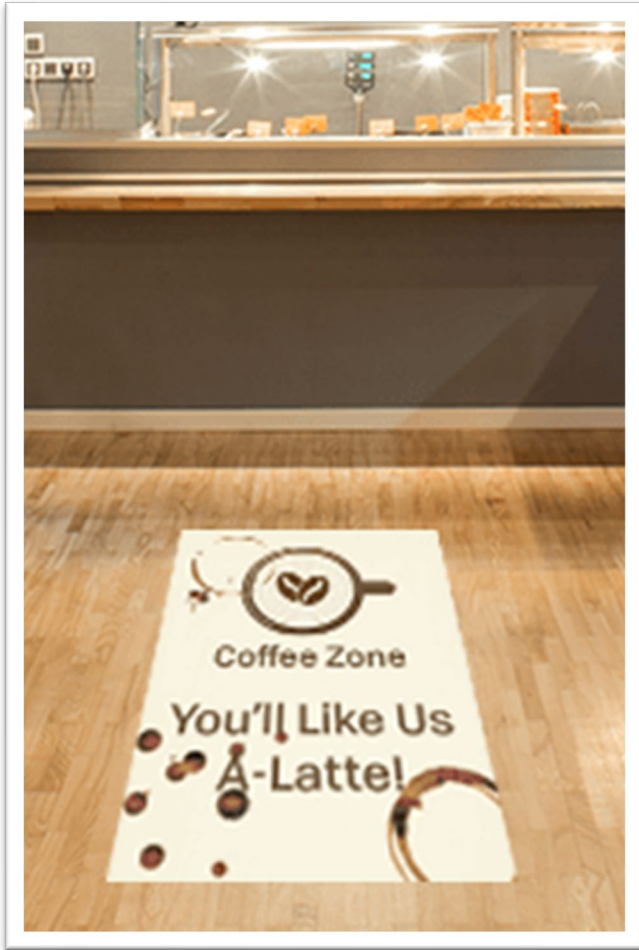
### Benefits

- QuickStick is an easy to install adhesive media. The fire certification is an attractive feature for colleges and universities.



	Low Tack Removable	Block Out	Fire Certified
3608 Quickstick	Yes	No	No
3517 Wall GrafX	Yes	Yes	Yes, ASTM & M1





## Slip Resistant Messaging

### 3235 Speedy Vinyl no-slip floor graphic

- 10mil
- **Certified no-Slip**; no Lamination needed
- Easy to apply, use a roller, no need for heat; easy to remove
- Smooth Surface application, carpeting OK
- Can be used on walls
- Contour cut
- Compare to: Tex Walk or Walk and Wall
- 54" width (others are 48")

### 3234 AlumaMax adhesive floor and wall graphic

- 12 mil, aluminum backed conformable media
- **Certified no-slip**; no lamination needed
- Semi matte finish
- Aggressive adhesive, super sticky
- Conformable without heat
- Ideal for rough surface, pavement, brick, cinderblock, sidewalk
- 12 month outdoor
- Compare to: Asphalt Art





## Let the windows do the talking

### STANDARD

#### 50/50 Window Perf

- 100 and 164 ft lengths
- DOT dot size for vehicle windows
- ½ -1 yr durability on vehicle window

#### 60/40 Window Perf

- 54" & 60" X 100 and 164 ft lengths
- 1-2 yr outdoor window durability

#### 80/20 Window Perf

- 54" & 60" X 100 and 164 ft lengths
- 1-2 yr outdoor window durability

### DOUBLE LINER

#### 70/30 Window Perf

- Double Liner for UV/Latex 54" & 60" X 164' rolls
- 1-2 yr outdoor window durability

### INSIDE MOUNT

#### 70/30 Window Perf

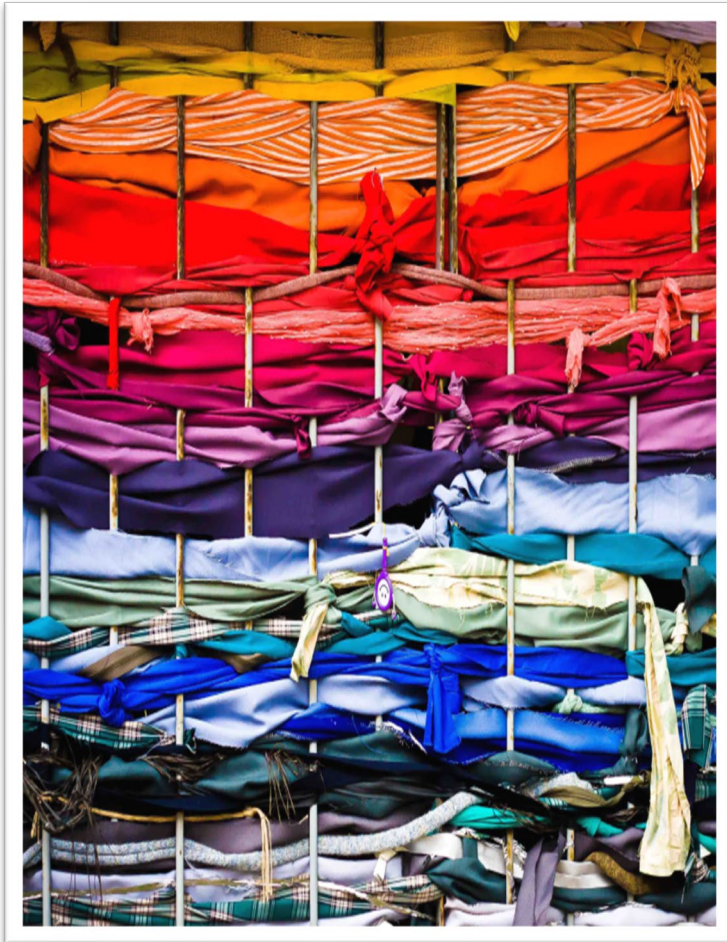
- Polyester Construction 54" X 82' rolls

### \*LOW TACK (NEW)

#### 70/30 Window Perf

- Double Liner for UV/Latex 54" X 164' rolls
- Smooth easy removal; 3-6 month durability





## Durable/Washable Media \*(Clean-50/50 Water/Bleach)

**DisplayPRO Latex C2S Film** is a stunningly versatile and effective POS/POP print media designed especially for Latex printers.

- Tear, Scratch & Chemical Resistant
- Heat, Humidity & Climate Stability
- Either Side or Both Side Printable
- Dimensionally Stable Ensuring Graphic Integrity

## Latex/UV Compatible

- 3248-8 mil
- 3245-5 mil
- 3241-11 mil

**DisplayPro is recyclable**





## Film Options

### 3166 ClearStick

- Extremely Clear
- Repositionable Adhesive
- Low Haze
- Very Smooth

### AQ/Latex Compatible

- Window - Art, Advertising & Promotions
- Glass Case Displays, Office Décor & Labeling

**Gives the ability to print info/directions and adhere to Plexiglas**



Questions?

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